



Administration

Debarah Jones
Executive Director

Linda Berry
Office Assistant

Board of Directors

Derrick Choice
President

LeRoy Francis
Vice President

Henry P. Jackson
Secretary

JoAnn Hampton
Treasurer

Shannah Cole-Brooks
Malcolm Deason
Ed Moore
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Dear Prospective Member:

As the new Executive Director of the Tyler Metro Chamber of Commerce (**The Metro**), I want to thank you for your interest in joining **The Metro**. I am a Tyler native, a graduate of John Tyler High School and a US Army veteran. Not only am I the Executive Director but I am also a business owner myself, a real estate agent, so the growth of **The Metro** is important to me. You are about to embark on an exciting opportunity for you and your business to be at the forefront of exciting developments and experiences that North Tyler, surrounding areas and Smith County have to offer.

The Metro has been in existence since 1990. Its main focus has been to help small business in the community to grow, expand, and even get started. Since then we have expanded our membership to all sizes and types of businesses and organizations. We have a working Board that is here to help promote the growth and development of its members and other businesses in the area. It is focused on community development, business/organizational enhancement, conventions and tourism. However, we are not limited to those functions.

We are here to help your business through marketing, business referrals, networking, and business exposure while providing a return on your investment into **The Metro**. Membership is open to individuals as well as businesses. As a member of **The Metro**, your business will not only benefit from these positive features but also from other programs such as:

- Business of the Quarter (Each quarter a business will be highlighted and recognized based on your community input. This is a great way for your customers and the community to show support of your business as well as your business getting more business.)
- Community Events & Sponsorships (**The Metro** sponsors signature events in our community such as quarterly mixers for our current members and prospective members; Annual Community Image Awards; as well as community events for our families.)
- Support (**The Metro** actively supports local organizations serving the community such as the Juneteenth Association of Tyler, NAACP, Top Ladies of Distinction, Inc./Top Teens of America, A. Philip Randolph Institute, community churches and groups to name a few.)

If interested in membership, please fill out the Membership Application and return to our offices either by e-mail, fax or mail. Thank you for your curiosity in **The Metro**, I am sure that we can meet your expectations. If you should have any questions, please feel free to contact our office at (903) 593-6026 or tylermetrochamber@gmail.com. We look forward to having you part of this magnificent team of members!

Sincerely,

Debarah Jones



TOP REASON TO JOIN **T**HE **M**ETRO

- 🔊 **Business Exposure:** **T**he **M**etro offers our members an opportunity to promote your business on **T**he **M**etro website, in the **M**etro **M**onthly Newsletter, Annual Community Image Awards, and other events in the community.
- 🔊 **Community Commitment:** Being a member of **T**he **M**etro makes a statement that you are committed to the future of North Tyler and Smith County as a whole. **T**he **M**etro encourages you to promote the community and its residents.
- 🔊 **Marketing:** Each member is featured on **T**he **M**etro website, providing listing customization options along with the ability to post promotions and community events. Publicity and heightened name recognition allows customers and the community to know who you are. Our goal is the help you maximize your marketing dollars.
- 🔊 **Networking:** Networking opportunities are available at **T**he **M**etro. We have membership mixers, annual events, community events and other opportunities to network with other businesses and the community. Networking helps your business grow!
- 🔊 **New Business Help:** New businesses are featured in the monthly newsletter and monthly email when they join **T**he **M**etro. New members are also introduced at the membership mixers.
- 🔊 **Professional Development:** Learning opportunities, professional development and education through small business workshops and seminars to help you start your business, run your business and have a successful business.
- 🔊 **Referrals:** **T**he **M**etro refers the public to its members first. Referrals and sales opportunities produce a return on your investment in **T**he **M**etro.
- 🔊 **Return on Investment:** Your investment in **T**he **M**etro is a business expense that will bring a great return on investment through marketing, networking and growth of your business.



MEMBERSHIP APPLICATION

 Contact Name Title

 Company Name

 Mailing Address City State Zip

 Physical Address (if different) City State Zip

 Phone Fax E-mail Address

 Website

 Type of Business/Organization # of Employees Year Established

Committees of Interest (Place an "X" in the box for the ones you are interested in):

<input type="checkbox"/> Budget & Finance	<input type="checkbox"/> Human Resources
<input type="checkbox"/> Community Development	<input type="checkbox"/> Leadership Development
<input type="checkbox"/> Convention & Tourism	<input type="checkbox"/> Membership Recruitment
<input type="checkbox"/> Economic Development	<input type="checkbox"/> Program Planning & Development
<input type="checkbox"/> Executive Committee	<input type="checkbox"/> Public Affairs

Investment:

- 1 - 5 Employees \$100
- 6 - 25 Employees \$150
- 26 - 50 Employees \$300
- 51 - 75 Employees \$450
- 76 - 99 Employees \$600
- Corporation \$1,000
- Individual \$100
- Religious \$150
- Non-Profit (Public) \$100
- Non-Profit (Private) \$200

Received: _____
 Paid: _____
 Welcome Packet Sent: _____
 QuickBooks: _____
 Ribbon Cutting: _____
 Constant Contact: _____
 Added to Web: _____



EVENT WEBSITE POSTING

Contact Name _____ Company/Organization Name _____

Phone _____ E-mail Address _____

EVENT INFORMATION:

Name of Event: _____

Date of Event: _____ Time of Event: _____

Location of Event (with Address): _____

Contact Name _____ Sponsoring Company/Organization Name _____

Phone _____ E-mail Address _____

The Metro will post information about events that are sponsored by the members and community events that are FREE of charge.

All information must be completed before **The Metro** will post an event on the Events Page or include in the **Metro Monthly** Newsletter to members. The form must be submitted at least 7 days in advance of the event. **The Metro** has the right to refuse to post an event due to content or lack of complete information. Events must be open to the public. Requests for event postings and email announcements are done as a service to our members. **The Metro** will not be held liable for any errors or omissions in posting this event. In order for events to be placed in the **Metro Monthly**, they must be received by the 1st of the month.

This form can be sent to tylermetrochamber@gmail.com or faxed to (903) 747-3952. You may also email a copy of your flyer to be placed in the **Metro Monthly**.

Received: _____
Constant Contact: _____
Added to Web: _____